

# BENTON 2023

**REGISTRATION & SPONSORSHIP INFORMATION**

10th Annual

## HOME IMPROVEMENT EXPO

**BENTON EVENT CENTER**

[www.BizBuzEvents.com](http://www.BizBuzEvents.com)

***Friday & Saturday • March 10-11, 2023***  
***Expo times: 10:00am-5:00pm both days***  
***Benton Event Center • Benton, Arkansas***

This Expo sells out early!  
Register now to reserve your spot!



### **CONTACT:**

**Tammy McFarland**

**501.326.0903**

**[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)**



# 2023 SPONSORSHIP OPPORTUNITIES

**CONTACT:**  
**Tammy McFarland**  
**501.326.0903**  
[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)

**March 10-11, 2023 | Benton Event Center, Benton, Arkansas**

## \$3000 - TITLE SPONSOR

**2 TITLE SPONSORSHIPS AVAILABLE**

- Company name/logo in all advertising
- Podium recognition during event
- Premium booth space, plus more
- Featured logo on event Facebook page
- "Title Sponsor" banner in booth
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, radio, Facebook)
- 30 Expo will call passes

## \$1750 - SHOW SPONSOR

**8 SHOW SPONSORSHIPS AVAILABLE**

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Company logo in all advertising (TV, print, radio, Facebook)
- Premium boothspace
- Podium recognition during event
- "Show Sponsor" banner in booth
- 25 Expo will call passes

## \$1750 - TICKET SPONSOR

**1 TICKET SPONSOR AVAILABLE**

- Premium boothspace
- "Ticket Sponsor" banner in booth
- Every attendee directed to register at your booth
- Company logo & entry form printed on all tickets
- 20 Expo will call passes

## \$1750 - ASK THE EXPERT SPONSOR

**1 ASK THE EXPERT SPONSORSHIP AVAILABLE**

- Premium boothspace
- Podium recognition
- Company logo on event Facebook page and website
- "Ask the Expert" banner in booth
- 15 Expo will call passes

# THANKS!

*Thank you for choosing the **Home Improvement Expo** to exhibit your products and services. We appreciate your business!*

*- Shaun & Tammy McFarland*



Tammy McFarland  
501.326.0903  
[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)

Shaun McFarland  
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[shaun@BizBuzEvents.com](mailto:shaun@BizBuzEvents.com)

**See all of our Expos at:**  
**[www.BizBuzEvents.com](http://www.BizBuzEvents.com)**



# 2023 EXHIBITOR'S REGISTRATION

March 10-11, 2023  
Benton Event Center

**EXPO TIMES**  
Fri: 10:00am - 5:00pm  
Sat: 10:00am - 5:00pm

**SET UP TIMES**  
Thu: 10:00am - 5:00pm

**TEAR DOWN TIMES**  
Sat: 5:00pm - 8:00pm

## BENTON 2023

PLEASE PRINT CLEARLY

Date \_\_\_\_\_

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

6' Table:  Yes  No (One 6' Skirted Table included in price per 10x10 area.)

Additional Skirted or Nonskirted Tables \$10 each. QTY: \_\_\_\_\_

Chairs:  Zero  One  Two

Electricity: BizBuz Events does not provide extension cords or multiple outlets.

Description of Service/Products: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*The undersigned represents that its company and its representatives agree to abide by Rules and Regulations contained in the Exhibitor's Lease Agreement. The deadline for cancellation with \$50 fee is 45 days prior to setup date of the Expo. After 45 days, booth fee is nonrefundable and nontransferable. Sponsorship sales are nonrefundable. BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in or around the same area. Provide a description of products/services above to help BizBuz Events determine best booth placement.*

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

**BOOTH SPACE**  
**\$385**

**2nd Space: \$315**

**SEE FLOOR LAYOUT**

\_\_\_ Title Sponsor \$3000

\_\_\_ Show Sponsor \$1750

\_\_\_ Ticket Sponsor \$1750

\_\_\_ Ask the Expert \$1750

\_\_\_ Premium Space \$850

\_\_\_ Booth Space \$385

\_\_\_ 2nd Booth Space \$315

\$ \_\_\_\_\_ Additional Tables

\$ \_\_\_\_\_ Sponsorship

\$ \_\_\_\_\_ Booth Rental

**\$ \_\_\_\_\_ TOTAL**

### PAYMENT TYPE

\_\_\_ Check

\_\_\_ Credit Card (3% fee)

### PAYMENT INFO

**Make Checks Payable to:**

BizBuz Events, Inc.

PO Box 77

Benton, AR 72018

### CONTACT INFO

Tammy McFarland

501.326.0903

tammy@bizbuzevents.com

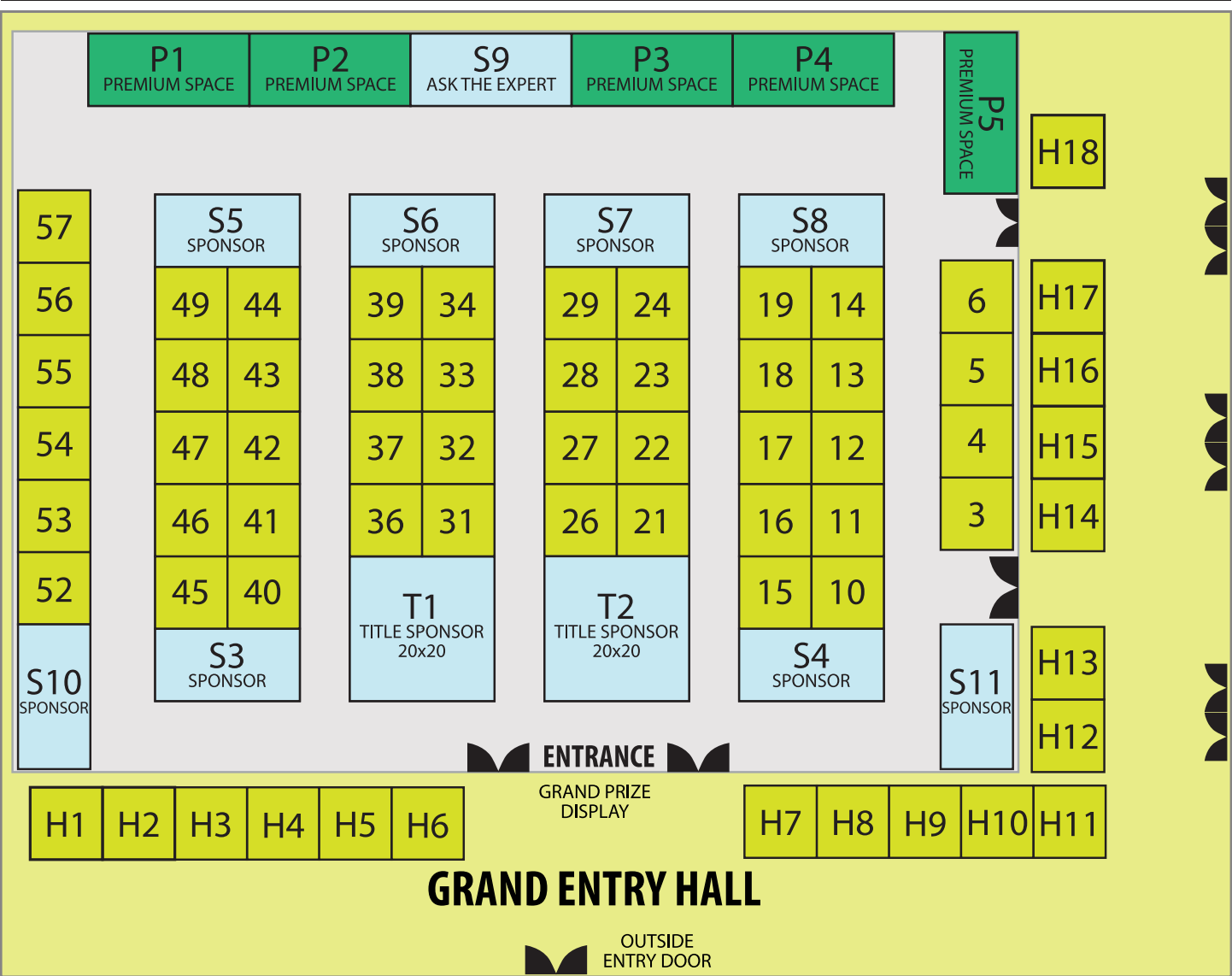
# 2023 EXHIBITOR'S BOOTH LAYOUT

March 10-11, 2023  
 Benton Event Center

**EXPO TIMES**  
 Fri: 10:00am - 5:00pm  
 Sat: 10:00am - 5:00pm

**SET UP TIMES**  
 Thu: 10:00am - 5:00pm

**TEAR DOWN TIMES**  
 Sat: 5:00pm - 8:00pm



**10x10**  
 \$385  
**ADD 10X10**  
 \$315 ea.

**PREMIUM**  
 \$850  
**BACK WALL**  
 APPR. 10x24

**SPONSOR**  
**BOOTHS**  
**PRICED AS**  
**NOTED**

**CONTACT:**  
 Tammy McFarland  
 501.326.0903  
 tammy@BizBuzzEvents.com



**\*ATTENTION:** BizBuzz Events reserves the right to reassign booths based on booth category to help prevent similar exhibitors from being in close proximity to one another. We do not guarantee separation of similar exhibitors but will do our best to prevent conflict.



# EXHIBITOR'S LEASE AGREEMENT

## EXPO TIMES

Fri: 10:00am - 5:00pm  
Sat: 10:00am - 5:00pm

## SET UP TIME

Thu: 10:00am - 5:00pm

## TEAR DOWN TIME

Sat: 5:00pm - 8:00pm

### BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuzz Events receives a signed registration form and payment in full *unless otherwise agreed upon in writing.*

### BOOTH SPACE INCLUDES:

- One 6' Skirted Table
- Two Chairs (more available on request)
- Electricity (BizBuzz Events does not provide extension cords)
- Booth space assigned on first come first paid basis

### PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, \$50 cancellation fee up to 45 days prior to setup day of show. After 45 days, booth space is nonrefundable and nontransferable. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

### BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a Expo badge will be required to pay general admission price.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration or first day of show.

### RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuzz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application to help BizBuzz Events determine best booth placement for competitors.
- All decisions by BizBuzz Events are final.
- Booth **MUST** be setup before Expo start time and remain set up until Expo closing time on last day of Expo.
- No alcoholic beverages may be sold or brought into the Expo.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuzz Events is not responsible for any theft by public or other exhibitor.
- BizBuzz Events is not responsible in case of fire, accidents, pandemic related incidents, storms or any other uncontrollable circumstances.
- In the case of Expo cancellation and/or postponement due to uncontrollable circumstances, booth fees will be carried over to the makeup date of the Expo and/or may be transferred to another Expo.
- BizBuzz Events reserves the right to edit rules & regulations as necessary.