

CABOT 2023

REGISTRATION & SPONSORSHIP INFORMATION



HOME IMPROVEMENT EXPO

CABOT EVENT CENTER

www.BizBuzEvents.com

Friday & Saturday - April 14-15, 2023
Show times: 10am-5pm both days
Cabot Event Center, Cabot, Arkansas

Register now to reserve your spot!



CONTACT:

Tammy McFarland

501.326.0903

tammy@BizBuzEvents.com



2023 SPONSORSHIP OPPORTUNITIES

CONTACT:
Tammy McFarland
501.326.0903
tammy@BizBuzEvents.com

April 14-15, 2023 | Cabot Event Center, Cabot, Arkansas

\$3000 - TITLE SPONSOR

2 TITLE SPONSORSHIPS AVAILABLE

- Company name/logo in all advertising
- Podium recognition during event
- Premium booth space
- Featured logo on event Facebook page
- "Title Sponsor" banner in booth
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, radio, Facebook)
- 30 Expo will call passes

\$1750 - SHOW SPONSOR

4 SHOW SPONSORSHIPS AVAILABLE

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Company logo in all advertising (TV, print, radio, Facebook)
- Premium boothspace
- Podium recognition during event
- "Show Sponsor" banner in booth
- 25 Expo will call passes

\$1750 - TICKET SPONSOR

1 TICKET SPONSOR AVAILABLE

- Premium boothspace
- "Ticket Sponsor" banner in booth
- Every attendee directed to register at your booth
- Company logo & entry form printed on all tickets
- 20 Expo will call passes

\$1750 - ASK THE EXPERT SPONSOR

1 ASK THE EXPERT SPONSORSHIP AVAILABLE

- Premium boothspace
- Podium recognition
- Company logo on event Facebook page and website
- "Ask the Expert" banner in booth
- 15 Expo will call passes

THANKS!

*Thank you for choosing the **Home Improvement Expo** to exhibit your products and services. We appreciate your business!*

- Shaun & Tammy McFarland



Tammy McFarland
501.326.0903
tammy@BizBuzEvents.com

Shaun McFarland
501.840.7100
shaun@BizBuzEvents.com

See all of our Expos at:
www.BizBuzEvents.com



2023 EXHIBITOR'S REGISTRATION

April 14-15, 2023
Cabot Event Center

EXPO TIMES
Fri: 10:00am - 5:00pm
Sat: 10:00am - 5:00pm

SET UP TIMES
Thu: 10:00am - 5:00pm

TEAR DOWN TIMES
Sat: 5:00pm - 8:00pm

CABOT 2023

PLEASE PRINT CLEARLY

Date _____

Your Name _____

Company _____

Address _____

City _____

State/Zip _____

Email _____

Phone _____ Cell _____

6' Table: Yes No *(One 6' Skirted Table included in price per 8x10 area.)*

Additional Skirted or Nonskirted Tables \$10 each. QTY: _____

Chairs: Zero One Two

Electricity: BizBuz Events does not provide extension cords or multiple outlets.

Description of Service/Products: _____

The undersigned represents that its company and its representatives agree to abide by Rules and Regulations contained in the Exhibitor's Lease Agreement. The deadline for cancellation with \$50 fee is 45 days prior to setup date of the Expo. After 45 days, booth fee is nonrefundable and nontransferable. Sponsorship sales are nonrefundable. BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in or around the same area. Provide a description of products/services above to help BizBuz Events determine best booth placement.

SIGNATURE _____ DATE _____

PRINTED NAME _____

BOOTH SPACE
\$385

2nd Space: \$315

SEE FLOOR LAYOUT

___ Title Sponsor \$3000

___ Show Sponsor \$1750

___ Ticket Sponsor \$1750

___ Ask the Expert \$1750

___ Premium Space \$1050

___ Booth Space \$385

___ 2nd Booth Space \$315

\$ _____ Additional Tables

\$ _____ Sponsorship

\$ _____ Booth Rental

\$ _____ TOTAL

PAYMENT TYPE

___ Check

___ Credit Card (3% fee)

PAYMENT INFO

Make Checks Payable to:

BizBuz Events, Inc.

PO Box 77

Benton, AR 72018

CONTACT INFO

Tammy McFarland

501.326.0903

tammy@bizbuzevents.com



2023 EXHIBITOR'S BOOTH LAYOUT

April 14-15, 2023
Cabot Event Center

EXPO TIMES
Fri: 10:00am - 5:00pm
Sat: 10:00am - 5:00pm

SET UP TIMES
Thu: 10:00am - 5:00pm

TEAR DOWN TIMES
Sat: 5:00pm - 8:00pm

8x10
\$385
ADD 8X10
\$315 ea.

TICKET SPONSOR
10' x 16'
\$1750

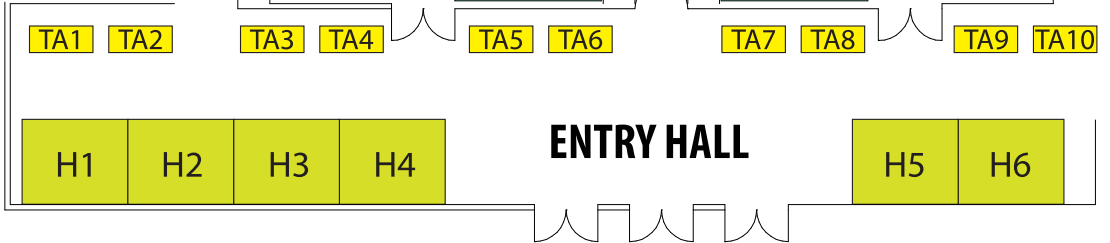
PREMIUM SPACE
8' x 15'
\$1050

TITLE SPONSORS
20' x 16'
\$3000

SHOW SPONSORS
10' x 16'
\$1750

ASK THE EXPERT SPONSOR
10' x 16'
\$1750

CONTACT:
Tammy McFarland
501.326.0903
tammy@BizBuzEvents.com





2023 EXHIBITOR'S LEASE AGREEMENT

Cabot Event Center

EXPO TIMES

Fri: 10:00am - 5:00pm
Sat: 10:00am - 5:00pm

SET UP TIME

Thu: 10:00am - 5:00pm

TEAR DOWN TIME

Sat: 5:00pm - 8:00pm

BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuz Events receives a signed registration form and payment in full *unless otherwise agreed upon in writing.*

BOOTH SPACE INCLUDES:

- One 6' Skirted Table
- Two Chairs (more available on request)
- Electricity (*BizBuz Events does not provide extension cords*)
- Booth space assigned on first come first paid basis

PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, \$50 cancellation fee up to 45 days prior to setup day of show. After 45 days, booth space is nonrefundable and nontransferable. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a Expo badge will be required to pay general admission price.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration or first day of show.

RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application to help BizBuz Events determine best booth placement for competitors.
- All decisions by BizBuz Events are final.
- Booth **MUST** be setup before Expo start time and remain set up until Expo closing time on last day of Expo.
- No alcoholic beverages may be sold or brought into the Expo.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuz Events is not responsible for any theft by public or other exhibitor.
- BizBuz Events is not responsible in case of fire, accidents, pandemic related incidents, storms or any other uncontrollable circumstances.
- In the case of Expo cancellation and/or postponement due to uncontrollable circumstances, booth fees will be carried over to the makeup date of the Expo and/or may be transferred to another Expo.
- BizBuz Events reserves the right to edit rules & regulations as necessary.