

# BENTON 2024

**REGISTRATION & SPONSORSHIP INFORMATION**

11th Annual

## HOME IMPROVEMENT EXPO

**BENTON EVENT CENTER**

[www.BizBuzEvents.com](http://www.BizBuzEvents.com)

***Friday & Saturday • March 8-9, 2024***  
***Expo times: 10:00am-5:00pm both days***  
***Benton Event Center • Benton, Arkansas***

This Expo sells out early!  
Register now to reserve your spot!



### **CONTACT:**

**Tammy McFarland**

**501.326.0903**

**[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)**



# 2024 SPONSORSHIP OPPORTUNITIES

**CONTACT:**  
**Tammy McFarland**  
**501.326.0903**  
**tammy@BizBuzEvents.com**

**March 8-9, 2024 | Benton Event Center, Benton, Arkansas**

## **\$2850 - TITLE SPONSOR** **2 TITLE SPONSORSHIPS AVAILABLE**

- Company name/logo in all advertising
- Podium recognition during event
- Premium booth space, plus more
- Featured logo on event Facebook page
- "Title Sponsor" banner in booth
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, radio, Facebook)
- 30 Expo will call passes

## **\$1750 - SHOW SPONSOR** **8 SHOW SPONSORSHIPS AVAILABLE**

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Company logo in all advertising (TV, print, radio, Facebook)
- Premium boothspace
- Podium recognition during event
- "Show Sponsor" banner in booth
- 25 Expo will call passes

## **\$1750 - TICKET SPONSOR** **1 TICKET SPONSOR AVAILABLE**

- Premium boothspace
- "Ticket Sponsor" banner in booth
- Every attendee directed to register at your booth
- Company logo & entry form printed on all tickets
- 20 Expo will call passes

## **\$1750 - ASK THE EXPERT SPONSOR** **1 ASK THE EXPERT SPONSORSHIP AVAILABLE**

- Premium boothspace
- Podium recognition
- Company logo on event Facebook page and website
- "Ask the Expert" banner in booth
- 15 Expo will call passes

# THANKS!

*Thank you for choosing the **Home Improvement Expo** to exhibit your products and services. We appreciate your business!*

*- Shaun & Tammy McFarland*



Tammy McFarland  
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Shaun McFarland  
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shaun@BizBuzEvents.com

**See all of our Expos at:**  
**www.BizBuzEvents.com**

BENTON March 8-9, 2024 Benton Event Center	CONWAY March 15-16, 2024 Conway Expo Center	EL DORADO April 5-6, 2024 El Dorado Conference Center	CABOT April 12-13, 2024 Cabot Event Center	HOT SPRINGS VILLAGE June 28-29, 2024 Coronado Center
___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ <b>Additional Tables</b> \$ ___ Sponsorship \$ ___ Booth Rental <b>\$ ___ TOTAL</b>	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Block Space \$1800 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ <b>Additional Tables</b> \$ ___ Sponsorship \$ ___ Booth Rental <b>\$ ___ TOTAL</b>	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ <b>Additional Tables</b> \$ ___ Sponsorship \$ ___ Booth Rental <b>\$ ___ TOTAL</b>	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ <b>Additional Tables</b> \$ ___ Sponsorship \$ ___ Booth Rental <b>\$ ___ TOTAL</b>	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Lobby \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 ___ Outdoor Bulk Space (ask about pricing) \$ ___ Sponsorship \$ ___ Booth Rental <b>\$ ___ TOTAL</b>

# 2024

## TABLES AND CHAIRS

6' Table: \_\_\_ Yes \_\_\_ No  
*One 6' Skirted Table included in price per 10x10 area.*  
 Additional Tables \$10 each. QTY: \_\_\_  
 Chairs: \_\_\_ Zero \_\_\_ One \_\_\_ Two



**PAYMENT INFO**  
 Make Checks Payable to:  
 BizBuz Events, Inc.  
 PO Box 77  
 Benton, AR 72018

Date \_\_\_\_\_

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

**Description of Service/Products:** \_\_\_\_\_

**TOTAL FOR ALL SHOWS \$ \_\_\_\_\_**

PAYMENT TYPE \_\_\_ Check \_\_\_ Credit Card (4% fee)

The undersigned represents that its company and its representatives agree to abide by Rules and Regulations contained in the Exhibitor's Lease Agreement. The deadline for cancellation with \$50 fee is 45 days prior to setup date of the Expo. After 45 days, booth fee is nonrefundable and nontransferable. Sponsorship sales are nonrefundable. BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in or around the same area. Provide a description of products/services above to help BizBuz Events determine best booth placement. See Exhibitor's Lease Agreement for more info.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ PRINT NAME \_\_\_\_\_

# 2024 EXHIBITOR'S BOOTH LAYOUT

Benton Event Center

**EXPO TIMES**  
 Fri: 10:00am - 5:00pm  
 Sat: 10:00am - 5:00pm

**SET UP TIMES**  
 Thu: 10:00am - 5:00pm

**TEAR DOWN TIMES**  
 Sat: 5:00pm - 8:00pm



**10x10**  
 \$415  
**ADD 10X10**  
 \$375 ea.

**PREMIUM**  
 \$985  
**BACK WALL**  
 APPR. 10x24

**SPONSOR BOOTHS**  
 SEE REGISTRATION FORM

**CONTACT:**  
 Tammy McFarland  
 501.326.0903  
 tammy@BizBuzzEvents.com



**\*ATTENTION:** BizBuzz Events reserves the right to reassign booths based on booth category to help prevent similar exhibitors from being in close proximity to one another. We do not guarantee separation of similar exhibitors but will do our best to prevent conflict.



# EXHIBITOR'S LEASE AGREEMENT

## EXPO TIMES

Fri: 10:00am - 5:00pm  
Sat: 10:00am - 5:00pm

## SET UP TIME

Thu: 10:00am - 5:00pm

## TEAR DOWN TIME

Sat: 5:00pm - 8:00pm

### BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuzz Events receives a signed registration form and payment in full *unless otherwise agreed upon in writing.*

### BOOTH SPACE INCLUDES:

- One 6' Skirted Table
- Two Chairs (more available on request)
- Electricity (BizBuzz Events does not provide extension cords)
- Booth space assigned on first come first paid basis

### PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, \$50 cancellation fee up to 45 days prior to setup day of show. After 45 days, booth space is nonrefundable and nontransferable. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

### BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a Expo badge will be required to pay general admission price.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration or first day of show.

### RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuzz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application to help BizBuzz Events determine best booth placement for competitors.
- All decisions by BizBuzz Events are final.
- Booth **MUST** be setup before Expo start time and remain set up until Expo closing time on last day of Expo.
- No alcoholic beverages may be sold or brought into the Expo.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuzz Events is not responsible for any theft by public or other exhibitor.
- BizBuzz Events is not responsible in case of fire, accidents, pandemic related incidents, storms or any other uncontrollable circumstances.
- In the case of Expo cancellation and/or postponement due to uncontrollable circumstances, booth fees will be carried over to the makeup date of the Expo and/or may be transferred to another Expo.
- BizBuzz Events reserves the right to edit rules & regulations as necessary.