

CONWAY 2024

REGISTRATION & SPONSORSHIP INFORMATION



HOME IMPROVEMENT EXPO

CONWAY EXPO CENTER

www.BizBuzEvents.com

Friday & Saturday - March 15-16, 2024
Show times: 10am-5pm both days
Conway Expo Center • Conway, Arkansas

Register now to reserve your spot!



CONTACT:

Tammy McFarland

501.326.0903

tammy@BizBuzEvents.com



2024 SPONSORSHIP OPPORTUNITIES

CONTACT:
Tammy McFarland
501.326.0903
tammy@BizBuzEvents.com

March 15-16, 2023 | Conway Expo Center, Conway, Arkansas

\$2850 - TITLE SPONSOR **2 TITLE SPONSORSHIPS AVAILABLE**

- Company name/logo in all advertising
- Podium recognition during event
- Premium booth, plus more
- Featured logo on event Facebook page
- "Title Sponsor" banner in booth
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, radio, Facebook)
- 30 Expo will call passes

\$1750 - SHOW SPONSOR **8 SHOW SPONSORSHIPS AVAILABLE**

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Featured company logo multiple places in venue during show
- Company logo in all advertising (TV, print, Facebook)
- Premium boothspace (10x20 - see floor layout)
- Podium recognition during event
- 25 Expo will call passes

\$1750 - TICKET SPONSOR **1 TICKET SPONSOR AVAILABLE**

- Premium boothspace
- "Ticket Sponsor" banner in booth
- Every attendee directed to register at your booth
- Company logo & entry form printed on all tickets
- 20 Expo will call passes

\$1750 - ASK THE EXPERT SPONSOR **1 ASK THE EXPERT SPONSORSHIP AVAILABLE**

- Premium boothspace
- Podium recognition
- Company logo on event Facebook page and website
- "Ask the Expert" banner in booth
- 15 Expo will call passes

THANKS!

*Thank you for choosing the **Home Improvement Expo** to exhibit your products and services. We appreciate your business!*

- Shaun & Tammy McFarland



Tammy McFarland
501.326.0903
tammy@BizBuzEvents.com

Shaun McFarland
501.840.7100
shaun@BizBuzEvents.com

See all of our Expos at:
www.BizBuzEvents.com

BENTON March 8-9, 2024 Benton Event Center	CONWAY March 15-16, 2024 Conway Expo Center	EL DORADO April 5-6, 2024 El Dorado Conference Center	CABOT April 12-13, 2024 Cabot Event Center	HOT SPRINGS VILLAGE June 28-29, 2024 Coronado Center
___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Block Space \$1800 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Lobby \$985 ___ Booth Space \$415 ___ 2nd Booth Space \$375 ___ Outdoor Bulk Space (ask about pricing) \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL

2024

TABLES AND CHAIRS

6' Table: ___ Yes ___ No
One 6' Skirted Table included in price per 10x10 area.
 Additional Tables \$10 each. QTY: ___
 Chairs: ___ Zero ___ One ___ Two



PAYMENT INFO
 Make Checks Payable to:
 BizBuz Events, Inc.
 PO Box 77
 Benton, AR 72018

Date _____

Your Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Email _____

Phone _____ Cell _____

Description of Service/Products: _____

TOTAL FOR ALL SHOWS \$ _____

PAYMENT TYPE ___ Check ___ Credit Card (4% fee)

The undersigned represents that its company and its representatives agree to abide by Rules and Regulations contained in the Exhibitor's Lease Agreement. The deadline for cancellation with \$50 fee is 45 days prior to setup date of the Expo. After 45 days, booth fee is nonrefundable and nontransferable. Sponsorship sales are nonrefundable. BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in or around the same area. Provide a description of products/services above to help BizBuz Events determine best booth placement. See Exhibitor's Lease Agreement for more info.

SIGNATURE _____ DATE _____ PRINT NAME _____

CONWAY
HOME IMPROVEMENT
EXPO
CONWAY EXPO CENTER

EXPO TIMES
 Fri: 10:00am - 5:00pm
 Sat: 10:00am - 5:00pm

SET UP TIMES
 Thu: 10:00am - 5:00pm
TEAR DOWN TIMES
 Sat: 5:00pm - 8:00pm

10x10
\$415
ADD 10X10
 \$375 ea.

PREMIUM
\$985
END CAPS
10x20

BLOCK SPACE
\$1800
40' x 20'
 NO PIPE/DRAPE

SHOW SPONSORS
20' x 20'
 SEE REGISTRATION FORM

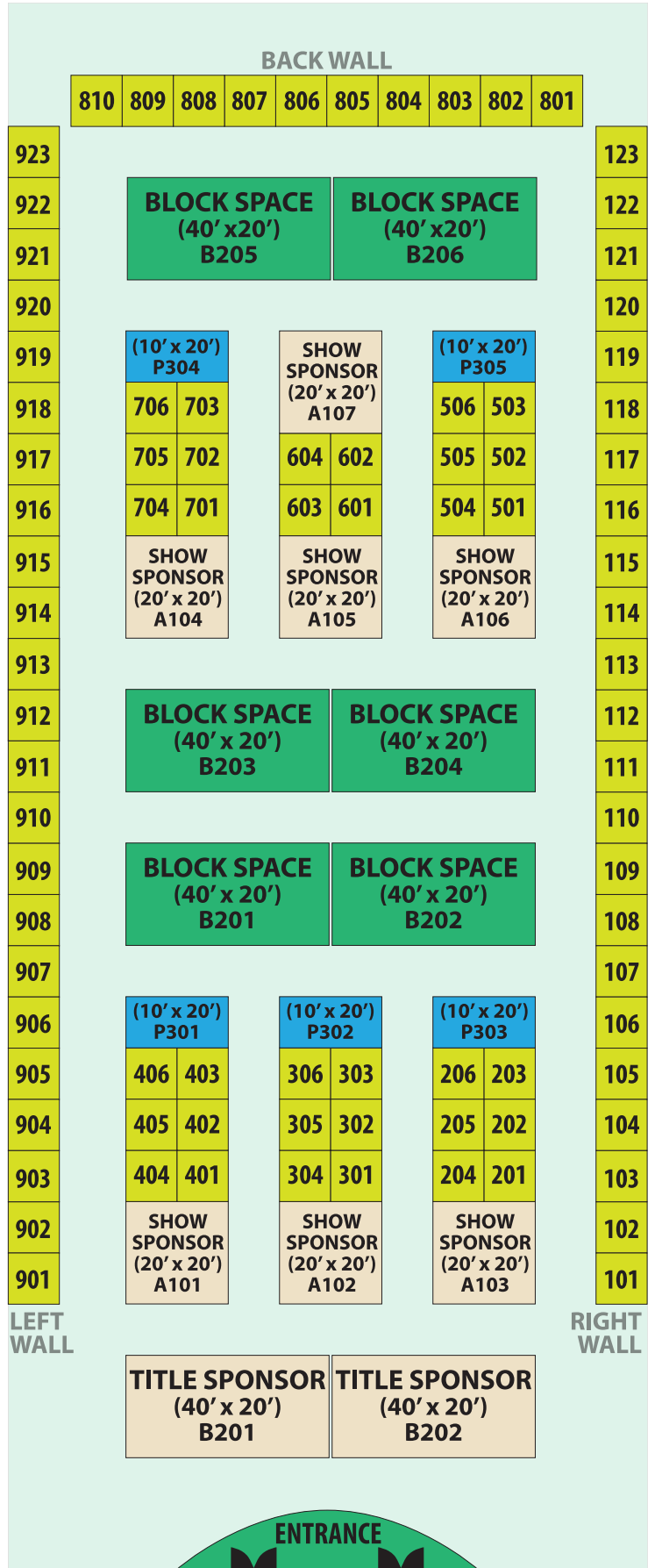
TICKET SPONSOR
20' x 20'
 SEE REGISTRATION FORM

ASK THE EXPERT SPONSOR
20' x 20'
 SEE REGISTRATION FORM

CONTACT:
Tammy McFarland
501.326.0903
 tammy@BizBuzEvents.com



2024 BOOTH LAYOUT
 Conway Expo Center





EXHIBITOR'S LEASE AGREEMENT

Conway Expo Center

EXPO TIMES

Fri: 10:00am - 5:00pm
Sat: 10:00am - 5:00pm

SET UP TIME

Thu: 10:00am - 5:00pm

TEAR DOWN TIME

Sat: 5:00pm - 8:00pm

BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuz Events receives a signed registration form and payment in full *unless otherwise agreed upon in writing.*

BOOTH SPACE INCLUDES:

- One 6' Skirted Table
- Two Chairs (more available on request)
- Electricity (*BizBuz Events does not provide extension cords*)
- Booth space assigned on first come first paid basis

PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, \$50 cancellation fee up to 45 days prior to setup day of show. After 45 days, booth space is nonrefundable and nontransferable. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a Expo badge will be required to pay general admission price.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration or first day of show.

RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application to help BizBuz Events determine best booth placement for competitors.
- All decisions by BizBuz Events are final.
- Booth **MUST** be setup before Expo start time and remain set up until Expo closing time on last day of Expo.
- No alcoholic beverages may be sold or brought into the Expo.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuz Events is not responsible for any theft by public or other exhibitor.
- BizBuz Events is not responsible in case of fire, accidents, pandemic related incidents, storms or any other uncontrollable circumstances.
- In the case of Expo cancellation and/or postponement due to uncontrollable circumstances, booth fees will be carried over to the makeup date of the Expo and/or may be transferred to another Expo.
- BizBuz Events reserves the right to edit rules & regulations as necessary.