

BENTON 2024

REGISTRATION & SPONSORSHIP INFORMATION

11th Annual

HOME IMPROVEMENT EXPO

BENTON EVENT CENTER

www.BizBuzEvents.com

Friday & Saturday • March 8-9, 2024
Expo times: 10:00am-5:00pm both days
Benton Event Center • Benton, Arkansas

This Expo sells out early!
Register now to reserve your spot!



CONTACT:

Tammy McFarland

501.326.0903

tammy@BizBuzEvents.com



2024 SPONSORSHIP OPPORTUNITIES

CONTACT:
Tammy McFarland
501.326.0903
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March 8-9, 2024 | Benton Event Center, Benton, Arkansas

\$2850 - TITLE SPONSOR

2 TITLE SPONSORSHIPS AVAILABLE

- Company name/logo in all advertising
- Podium recognition during event
- Premium booth space, plus more
- Featured logo on event Facebook page
- "Title Sponsor" banner in booth
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, radio, Facebook)
- 30 Expo will call passes

\$1750 - SHOW SPONSOR

8 SHOW SPONSORSHIPS AVAILABLE

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Company logo in all advertising (TV, print, radio, Facebook)
- Premium boothspace
- Podium recognition during event
- "Show Sponsor" banner in booth
- 25 Expo will call passes

\$1750 - TICKET SPONSOR

1 TICKET SPONSOR AVAILABLE

- Premium boothspace
- "Ticket Sponsor" banner in booth
- Every attendee directed to register at your booth
- Company logo & entry form printed on all tickets
- 20 Expo will call passes

\$1750 - ASK THE EXPERT SPONSOR

1 ASK THE EXPERT SPONSORSHIP AVAILABLE

- Premium boothspace
- Podium recognition
- Company logo on event Facebook page and website
- "Ask the Expert" banner in booth
- 15 Expo will call passes

THANKS!

*Thank you for choosing the **Home Improvement Expo** to exhibit your products and services. We appreciate your business!*

- Shaun & Tammy McFarland



Tammy McFarland
501.326.0903
tammy@BizBuzEvents.com

Shaun McFarland
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shaun@BizBuzEvents.com

See all of our Expos at:
www.BizBuzEvents.com

BENTON March 8-9, 2024 Benton Event Center	CONWAY March 15-16, 2024 Conway Expo Center	CABOT April 12-13, 2024 Cabot Event Center	EL DORADO April 26-27, 2024 El Dorado Conference Center	HOT SPRINGS VILLAGE June 28-29, 2024 Coronado Center
___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ 1st Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ Block Space \$1800 ___ 1st Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ 1st Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ 1st Booth Space \$415 ___ 2nd Booth Space \$375 \$ ___ Additional Tables \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL	___ Title Sponsor \$2850 ___ Show Sponsor \$1750 ___ Ticket Sponsor \$1750 ___ Ask the Expert \$1750 ___ Premium Space \$985 ___ 1st Booth Space \$415 ___ 2nd Booth Space \$375 ___ Outdoor Bulk Space (ask about pricing) \$ ___ Sponsorship \$ ___ Booth Rental \$ ___ TOTAL

2024

TABLES AND CHAIRS

6' Table: ___ Yes ___ No

One 6' Skirted Table included in price per regular booth.

Additional Tables \$10 each. QTY: ___

Chairs: ___ Zero ___ One ___ Two



PAYMENT INFO

Make Checks Payable to:

BizBuz Events, Inc.
PO Box 77
Benton, AR 72018

TOTAL FOR ALL SHOWS \$ _____

PAYMENT TYPE ___ Check ___ Credit Card (4% fee)

Description of Service/Products:

The undersigned represents that its company and its representatives agree to abide by Rules and Regulations contained in the Exhibitor's Lease Agreement. The deadline for cancellation with \$50 fee is 45 days prior to setup date of the Expo. After 45 days, booth fee is nonrefundable and nontransferable. Sponsorship sales are nonrefundable. BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in or around the same area. Provide a description of products/services above to help BizBuz Events determine best booth placement. See Exhibitor's Lease Agreement for more info.

SIGNATURE _____ DATE _____ PRINT NAME _____

2024 EXHIBITOR'S BOOTH LAYOUT

Benton Event Center

EXPO TIMES
 Fri: 10:00am - 5:00pm
 Sat: 10:00am - 5:00pm

SET UP TIMES
 Thu: 10:00am - 5:00pm

TEAR DOWN TIMES
 Sat: 5:00pm - 8:00pm



10x10
 \$415
ADD 10X10
 \$375 ea.

PREMIUM
 \$985
BACK WALL
 APPR. 10x24

SPONSOR BOOTHS
 SEE REGISTRATION FORM

CONTACT:
 Tammy McFarland
 501.326.0903
 tammy@BizBuzzEvents.com



***ATTENTION:** BizBuzz Events reserves the right to reassign booths based on booth category to help prevent similar exhibitors from being in close proximity to one another. We do not guarantee separation of similar exhibitors but will do our best to prevent conflict.



EXHIBITOR'S LEASE AGREEMENT

EXPO TIMES

Fri: 10:00am - 5:00pm
Sat: 10:00am - 5:00pm

SET UP TIME

Thu: 10:00am - 5:00pm

TEAR DOWN TIME

Sat: 5:00pm - 8:00pm

BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuzz Events receives a signed registration form and payment in full *unless otherwise agreed upon in writing.*

BOOTH SPACE INCLUDES:

- One 6' Skirted Table
- Two Chairs (more available on request)
- Electricity (BizBuzz Events does not provide extension cords)
- Booth space assigned on first come first paid basis

PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, \$50 cancellation fee up to 45 days prior to setup day of show. After 45 days, booth space is nonrefundable and nontransferable. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a Expo badge will be required to pay general admission price.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration or first day of show.

RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuzz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application to help BizBuzz Events determine best booth placement for competitors.
- All decisions by BizBuzz Events are final.
- Booth **MUST** be setup before Expo start time and remain set up until Expo closing time on last day of Expo.
- No alcoholic beverages may be sold or brought into the Expo.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuzz Events is not responsible for any theft by public or other exhibitor.
- BizBuzz Events is not responsible in case of fire, accidents, pandemic related incidents, storms or any other uncontrollable circumstances.
- In the case of Expo cancellation and/or postponement due to uncontrollable circumstances, booth fees will be carried over to the makeup date of the Expo and/or may be transferred to another Expo.
- BizBuzz Events reserves the right to edit rules & regulations as necessary.