

# EL DORADO 2024

**REGISTRATION & SPONSORSHIP INFORMATION**



**HOME IMPROVEMENT  
EXPO**  
**EL DORADO CONFERENCE CENTER**

[www.BizBuzEvents.com](http://www.BizBuzEvents.com)

***Friday & Saturday - April 26-27, 2024***

***Show times: 10am-5pm both days***

***El Dorado Conference Center, El Dorado, Arkansas***

Register now to reserve your spot!



## **CONTACT:**

**Tammy McFarland**

**501.326.0903**

**[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)**



# 2024 SPONSORSHIP OPPORTUNITIES

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**Tammy McFarland**  
**501.326.0903**  
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**April 26-27, 2024 | El Dorado Conference Center, El Dorado, Arkansas**

## **\$2850 - TITLE SPONSOR** **2 TITLE SPONSORSHIPS AVAILABLE**

- Company name/logo in all advertising
- Podium recognition during event
- Premium booth space
- Featured logo on event Facebook page
- "Title Sponsor" banner in booth
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, radio, Facebook)
- 30 Expo will call passes

## **\$1750 - SHOW SPONSOR** **4 SHOW SPONSORSHIPS AVAILABLE**

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Company logo in all advertising (TV, print, radio, Facebook)
- Premium boothspace
- Podium recognition during event
- "Show Sponsor" banner in booth
- 25 Expo will call passes

## **\$1750 - TICKET SPONSOR** **1 TICKET SPONSOR AVAILABLE**

- Premium boothspace
- "Ticket Sponsor" banner in booth
- Every attendee directed to register at your booth
- Company logo & entry form printed on all tickets
- 20 Expo will call passes

## **\$1750 - ASK THE EXPERT SPONSOR** **1 ASK THE EXPERT SPONSORSHIP AVAILABLE**

- Premium boothspace
- Podium recognition
- Company logo on event Facebook page and website
- "Ask the Expert" banner in booth
- 15 Expo will call passes

# THANKS!

*Thank you for choosing the **Home Improvement Expo** to exhibit your products and services. We appreciate your business!*

*- Shaun & Tammy McFarland*



Tammy McFarland  
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**See all of our Expos at:**  
**[www.BizBuzEvents.com](http://www.BizBuzEvents.com)**

| BENTON<br>March 8-9, 2024<br>Benton Event Center  | CONWAY<br>March 15-16, 2024<br>Conway Expo Center   | CABOT<br>April 12-13, 2024<br>Cabot Event Center  | EL DORADO<br>April 26-27, 2024<br>El Dorado Conference Center   | HOT SPRINGS VILLAGE<br>June 28-29, 2024<br>Coronado Center  |
|---|---|---|---|---|
| _____ Title Sponsor \$2850<br>_____ Show Sponsor \$1750<br>_____ Ticket Sponsor \$1750<br>_____ Ask the Expert \$1750<br>_____ Premium Space \$985<br>_____ 1st Booth Space \$415<br>_____ 2nd Booth Space \$375<br>\$ _____ Additional Tables<br>\$ _____ Sponsorship<br>\$ _____ Booth Rental<br>\$ _____ TOTAL | _____ Title Sponsor \$2850<br>_____ Show Sponsor \$1750<br>_____ Ticket Sponsor \$1750<br>_____ Ask the Expert \$1750<br>_____ Premium Space \$985<br>_____ Block Space \$1800<br>_____ 1st Booth Space \$415<br>_____ 2nd Booth Space \$375<br>\$ _____ Additional Tables<br>\$ _____ Sponsorship<br>\$ _____ Booth Rental<br>\$ _____ TOTAL | _____ Title Sponsor \$2850<br>_____ Show Sponsor \$1750<br>_____ Ticket Sponsor \$1750<br>_____ Ask the Expert \$1750<br>_____ Premium Space \$985<br>_____ 1st Booth Space \$415<br>_____ 2nd Booth Space \$375<br>\$ _____ Additional Tables<br>\$ _____ Sponsorship<br>\$ _____ Booth Rental<br>\$ _____ TOTAL | _____ Title Sponsor \$2850<br>_____ Show Sponsor \$1750<br>_____ Ticket Sponsor \$1750<br>_____ Ask the Expert \$1750<br>_____ Premium Space \$985<br>_____ 1st Booth Space \$415<br>_____ 2nd Booth Space \$375<br>\$ _____ Additional Tables<br>\$ _____ Sponsorship<br>\$ _____ Booth Rental<br>\$ _____ TOTAL | _____ Title Sponsor \$2850<br>_____ Show Sponsor \$1750<br>_____ Ticket Sponsor \$1750<br>_____ Ask the Expert \$1750<br>_____ Premium Space \$985<br>_____ 1st Booth Space \$415<br>_____ 2nd Booth Space \$375<br>_____ Outdoor Bulk Space (ask about pricing)<br>\$ _____ Sponsorship<br>\$ _____ Booth Rental<br>\$ _____ TOTAL |

# 2024

## TABLES AND CHAIRS

6' Table:  Yes  No

*One 6' Skirted Table included in price per regular booth.*

Additional Tables \$10 each. QTY: \_\_\_\_\_

Chairs:  Zero  One  Two



### PAYMENT INFO

*Make Checks Payable to:*

BizBuz Events, Inc.  
PO Box 77  
Benton, AR 72018

**TOTAL FOR ALL SHOWS \$ \_\_\_\_\_**

PAYMENT TYPE  Check  Credit Card (4% fee)

### Description of Service/Products:

The undersigned represents that its company and its representatives agree to abide by Rules and Regulations contained in the Exhibitor's Lease Agreement. The deadline for cancellation with \$50 fee is 45 days prior to setup date of the Expo. After 45 days, booth fee is nonrefundable and nontransferable. Sponsorship sales are nonrefundable. BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in or around the same area. Provide a description of products/services above to help BizBuz Events determine best booth placement. See Exhibitor's Lease Agreement for more info.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ PRINT NAME \_\_\_\_\_



# 2024 EXHIBITOR'S BOOTH LAYOUT

El Dorado Conference Center

**EXPO TIMES**  
 Fri: 10:00am - 5:00pm  
 Sat: 10:00am - 5:00pm

**SET UP TIMES**  
 Thu: 10:00am - 5:00pm

**TEAR DOWN TIMES**  
 Sat: 5:00pm - 8:00pm

MAIN EXPO ENTRANCE



**8x10**  
 \$415  
**ADD 10X10**  
 \$375 ea.

**PREMIUM**  
 \$985  
**8x20**  
**ISLAND**

**SPONSOR**  
**BOOTHS**  
 SEE  
 REGISTRATION  
 FORM



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 501.326.0903  
 tammy@BizBuzEvents.com



# EXHIBITOR'S LEASE AGREEMENT

El Dorado Conference Center

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## SET UP TIME

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## TEAR DOWN TIME

Sat: 5:00pm - 8:00pm

### BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuz Events receives a signed registration form and payment in full *unless otherwise agreed upon in writing.*

### BOOTH SPACE INCLUDES:

- One 6' Skirted Table
- Two Chairs (more available on request)
- Electricity (*BizBuz Events does not provide extension cords*)
- Booth space assigned on first come first paid basis

### PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, \$50 cancellation fee up to 45 days prior to setup day of show. After 45 days, booth space is nonrefundable and nontransferable. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

### BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a Expo badge will be required to pay general admission price.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration or first day of show.

### RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application to help BizBuz Events determine best booth placement for competitors.
- All decisions by BizBuz Events are final.
- Booth **MUST** be setup before Expo start time and remain set up until Expo closing time on last day of Expo.
- No alcoholic beverages may be sold or brought into the Expo.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuz Events is not responsible for any theft by public or other exhibitor.
- BizBuz Events is not responsible in case of fire, accidents, pandemic related incidents, storms or any other uncontrollable circumstances.
- In the case of Expo cancellation and/or postponement due to uncontrollable circumstances, booth fees will be carried over to the makeup date of the Expo and/or may be transferred to another Expo.
- BizBuz Events reserves the right to edit rules & regulations as necessary.