## **EL DORADO 2024**

REGISTRATION & SPONSORSHIP INFORMATION



www.BizBuzEvents.com

Friday & Saturday - April 26-27, 2024 Show times: 10am-5pm both days El Dorado Conference Center, El Dorado, Arkansas



Register now to reserve your spot!

### **CONTACT:**

Tammy McFarland 501.326.0903 tammy@BizBuzEvents.com



# 2024 SPONSORSHIP OPPORTUNITIES

### **CONTACT:**

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April 26-27, 2024 | El Dorado Conference Center, El Dorado, Arkansas

## \$2850 - TITLE SPONSOR

**2 TITLE SPONSORSHIPS AVAILABLE** 

- Company name/logo in all advertising
  - Podium recognition during event
- Premium booth space
  - Featured logo on event Facebook page
- "Title Sponsor" banner in booth
  - Featured company logo on or near entrance door
  - Company logo in all advertising (TV, print, radio, Facebook)
  - 30 Expo will call passes

## \$1750 - SHOW SPONSOR

4 SHOW SPONSORSHIPS AVAILABLE

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Company logo in all advertising (TV, print, radio, Facebook)
- Premium boothspace
- Podium recognition during event
- "Show Sponsor" banner in booth
  - 25 Expo will call passes

## \$1750 - TICKET SPONSOR

1 TICKET SPONSOR AVAILABLE

- Premium boothspace
  - "Ticket Sponsor" banner in booth
- Every attendee directed to register at your booth
- Company logo & entry form printed on all tickets
  - • 20 Expo will call passes

## **\$1750 - ASK THE EXPERT SPONSOR**

1 ASK THE EXPERT SPONSORSHIP AVAILABLE

- Premium boothspace
- Podium recognition
  - Company logo on event Facebook page and website
  - "Ask the Expert" banner in booth
- 15 Expo will call passes

## **THANKS!**

Thank you for choosing the **Home Improvement Expo** to exhibit your products and services. We appreciate your business!

- Shaun & Tammy McFarland



Tammy McFarland 501.326.0903 tammy@BizBuzEvents.com

Shaun McFarland 501.840.7100 shaun@BizBuzEvents.com

See all of our Expos at: www.BizBuzEvents.com

PhoneCellCellCell	CityStateZIP_	Date   202	Benton Event Center         Conway Expo Center         Cabot E          Title Sponsor \$2850        Title Sponsor \$2850        Title Sponsor \$2850          Show Sponsor \$1750        Show Sponsor \$1750        Show Sponsor \$1750          Ticket Sponsor \$1750        Ticket Sponsor \$1750        Ticket Sponsor \$1750          Ask the Expert \$1750        Ask the I          Ask the Expert \$1750        Ask the I
TOTAL FOR ALL SHOWS \$	Chairs: ZeroOneTwo	TABLES AND CHAIRS  6' Table:YesNo One 6' Skirted Table included in price per regular booth. Additional Tables \$10 each. QTY:	Cabot Event Center         El Dorado Conference Center           Title Sponsor \$2850        Title Sponsor \$2850           Show Sponsor \$1750        Show Sponsor \$1750           Ticket Sponsor \$1750        Show Sponsor \$1750           Ask the Expert \$1750        Ask the Expert \$1750           Premium Space \$985        Ask the Expert \$1750           1st Booth Space \$985
SCredit Card (4% fee)	BizBuz Events, Inc. PO Box 77 Benton, AR 72018	PAYMENT INFO  Make Checks Payable to:	Coronado Center  Title Sponsor \$2850  Show Sponsor \$1750  Ticket Sponsor \$1750  Ask the Expert \$1750  Premium Lobby \$985  1st Booth Space \$415  2nd Booth Space \$375  Outdoor Bulk Space (ask about pricing)  Sponsorship  Booth Rental  TOTAL

SIGNATURE\_

DATE

PRINT NAME

BizBuz Events determine best booth placement. See Exhibitor's Lease Agreement for more info.

nontransferable. Sponsorship sales are nonrefundable. BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in or around the same area. Provide a description of products/services above to help The undersigned represents that its company and its representatives agree to abide by Rules and Regulations contained in the Exhibitor's Lease Agreement. The deadline for cancellation with \$50 fee is 45 days prior to setup date of the Expo. After 45 days, booth fee is nonrefundable and



## 2024 EXHIBITOR'S BOOTH LAYOUT

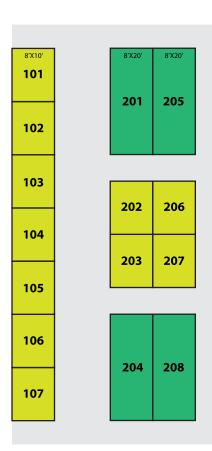
**El Dorado Conference Center** 

#### **EXPOTIMES**

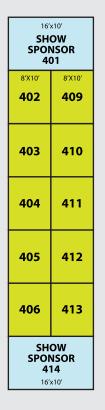
Fri: 10:00am - 5:00pm Sat: 10:00am - 5:00pm SET UP TIMES Thu: 10:00am - 5:00pm

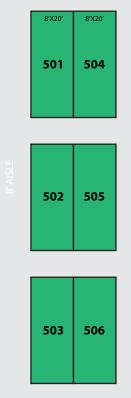
**TEAR DOWN TIMES** Sat: 5:00pm - 8:00pm

#### **MAIN EXPO ENTRANCE**



16'x10' SHOW SPONSOR 301			
8′X10′ <b>302</b>	8′X10′ <b>309</b>		
303	310		
304	311		
305	312		
306	313		
SHOW SPONSOR 314 16'x10'			







8x10 \$415 ADD 10X10 \$375 ea. **PREMIUM** \$985 **8x20 ISLAND** 

SPONSOR BOOTHS

SEE REGISTRATION FORM



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## EXHIBITOR'S LEASE AGREEMENT

**El Dorado Conference Center** 

#### **EXPOTIMES**

Fri: 10:00am - 5:00pm Sat: 10:00am - 5:00pm **SET UP TIME** 

Thu: 10:00am - 5:00pm

TEAR DOWN TIME Sat: 5:00pm - 8:00pm

#### **BOOTH/SPACE RESERVATION:**

Your booth will not be reserved until BizBuz Events receives a signed registration form and payment in full unless otherwise agreed upon in writing.

#### **BOOTH SPACE INCLUDES:**

- One 6' Skirted Table
- Two Chairs (more available on request)
- Electricity (BizBuz Events does not provide extension cords)
- Booth space assigned on first come first paid basis

#### **PAYMENT:**

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, \$50 cancellation fee up to 45 days prior to setup day of show. After 45 days, booth space is nonrefundable and nontransferable. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

#### **BADGES:**

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a Expo badge will be required to pay general admission price.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration or first day of show.

#### **RULES AND REGULATIONS:**

- No guarantee of category exclusivity.
- BizBuz Events does its best to separate exhibitors with similar products/services. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application to help BizBuz Events determine best booth placement for competitors.
- All decisions by BizBuz Events are final.
- Booth **MUST** be setup before Expo start time and remain set up until Expo closing time on last day of Expo.
- No alcoholic beverages may be sold or brought into the Expo.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuz Events is not responsible for any theft by public or other exhibitor.
- BizBuz Events is not responsible in case of fire, accidents, pandemic related incidents, storms or any other uncontrollable circumstances.
- In the case of Expo cancellation and/or postponement due to uncontrollable circumstances, booth fees will be carried over to the makeup date of the Expo and/or may be transferred to another Expo.
- BizBuz Events reserves the right to edit rules & regulations as necessary.