

# 2021

**REGISTRATION & SPONSORSHIP INFORMATION**

# *Hot Springs*

## HOME IMPROVEMENT SHOW

[www.HotSpringsHomeShow.com](http://www.HotSpringsHomeShow.com)

***Friday & Saturday - February 5-6, 2021***

***Show times: 9am-5pm both days***

***Hot Springs Convention Center***

Register early to reserve your spot!

**See all of our shows at:  
[www.BizBuzEvents.com](http://www.BizBuzEvents.com)**

### **CONTACT:**

**Tammy McFarland**

**501.326.0903**

**[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)**

# Hot Springs

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# 2021 SPONSORSHIP OPPORTUNITIES

## CONTACT:

Tammy McFarland

501.326.0903

[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)

**February 5-6, 2021 | Hot Springs Convention Center**

## \$3000 - TITLE SPONSOR

**2 TITLE SPONSORSHIPS AVAILABLE**

- Company name/logo as part of the name of the show in all advertising
- Podium recognition during event
- Premium booth space (20x40 - see floor layout), plus more
- Featured logo on event Facebook page
- Featured company logo multiple places in venue during show
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, Facebook)
- 50 Show tickets

## \$2250 - SHOW SPONSOR

**6 SHOW SPONSORSHIPS AVAILABLE**

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Featured company logo multiple places in venue during show
- Company logo in all advertising (TV, print, Facebook, direct mail)
- Premium boothspace (10x20 - see floor layout)
- Podium recognition during event
- 25 Show tickets

## \$2250 - TICKET SPONSOR

**1 TICKET SPONSOR AVAILABLE**

- Premium boothspace (10x20 - see floor layout)
- Company logo on website
- Podium recognition during event
- Company logo & entry form printed on all tickets
- 25 Show tickets

## \$2250 - ASK THE EXPERT SPONSOR

**1 ASK THE EXPERT SPONSORSHIP AVAILABLE**

- Premium boothspace (10x23 - see floor layout)
- Podium recognition
- "Ask the Expert" banner near booth
- Company logo on event Facebook page and website
- 25 Show tickets

# THANKS!

*Thank you for choosing the Hot Springs Home Improvement Show to exhibit your products and services. We appreciate your business!*

*- Shaun & Tammy McFarland*



Tammy McFarland

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## HOME IMPROVEMENT SHOW

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# 2021 EXHIBITOR'S LEASE AGREEMENT

February 5-6, 2021  
Hot Springs Convention Center

### SHOW TIMES

Fri: 9:00am - 5:00pm  
Sat: 9:00am - 5:00pm

### SET UP TIMES

Thu: 10:00am - 6:00pm

### TEAR DOWN TIMES

Sat: 5:00pm - 10:00pm

#### BOOTH/SPACE RESERVATION:

Your booth is not assured until BizBuz Events receives this signed agreement and payment in full.

#### BOOTH SPACE INCLUDES:

- Pipe/Drape/Sign
- One 8' Covered Skirted Table (upon request)
- Two Chairs (upon request)
- Four complimentary badges per exhibitor (add'l badges \$5 each)

#### PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, no refunds after 45 days prior to setup day of show. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

#### BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)
- Exhibitor workers without a show badge will be required to pay general admission price with NO EXCEPTIONS.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration during check in.

#### RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuz Events does its best to separate similar exhibitors. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application.
- All decisions by BizBuz Events are final.
- Booth **MUST** remain set up until 5:00pm last day of show.
- No alcoholic beverages may be sold or brought into the show.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuz Events is not responsible for any theft by public or other exhibitor.
- BizBuz Events is not responsible in case of fire, accidents, storms or any other uncontrollable circumstances.
- BizBuz Events reserves the right to edit rules & regulations as necessary.

Electricity, water, phones and other additional materials are available at your expense through Convention Services, and ARE NOT INCLUDED with this agreement. This instrument contains the entire agreement and no understanding, verbal or otherwise, will be considered as basis of claim unless contained herein.

BOOTH CHOICE*	CHOICE #1	CHOICE #2	CHOICE#3	2021 FORM
<p>List in order of preference. Booths will be reserved in the order payment is received.</p> <p>Date _____</p> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>City _____</p> <p>State/Zip _____</p> <p>Email _____</p> <p>Phone _____ Cell: _____</p> <p>One Table ___ Yes ___ No      Two Chairs ___ Yes ___ No      Electricity ___ Yes ___ No</p> <p>Description of Service/Products: _____</p> <p><i>Our company agrees to abide by all rules and regulations for the Hot Springs Home Improvement Show. December 21, 2020 is the deadline for cancellation with \$50 fee. After December 21, booth fee is nonrefundable. Sponsorship sales are nonrefundable.</i></p> <p>SIGNATURE _____ DATE _____</p> <p>PRINTED NAME _____</p>				<p>_____ Title Sponsor \$3000</p> <p>_____ Show Sponsor \$2250</p> <p>_____ Ticket Sponsor \$2250</p> <p>_____ Ask the Expert \$2250</p> <p>\$_____ Sponsorship</p> <p>\$_____ Booth Rental</p> <p><b>\$_____ TOTAL</b></p> <p><b>PAYMENT INFO</b> <i>Make Checks Payable to:</i></p> <p>BizBuz Events, Inc. PO Box 77 Benton, AR 72018</p> <p><b>CONTACT INFO</b> Tammy McFarland 501.326.0903</p>

# Hot Springs

## HOME IMPROVEMENT SHOW

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# FLOOR LAYOUT

February 5-6, 2021

Hot Springs Convention Center

<b>10x10 \$500</b>	<b>TITLE SPONSOR</b>
<b>ADD 10X10 \$475 ea.</b>	<b>20' x 20' \$3000</b>

<b>SHOW SPONSORS</b>
<b>10' x 20' \$2250</b>

<b>TICKET SPONSOR</b>	<b>ASK THE EXPERT SPONSOR</b>
<b>10' x 20' \$2250</b>	<b>10' x 20' \$2250</b>

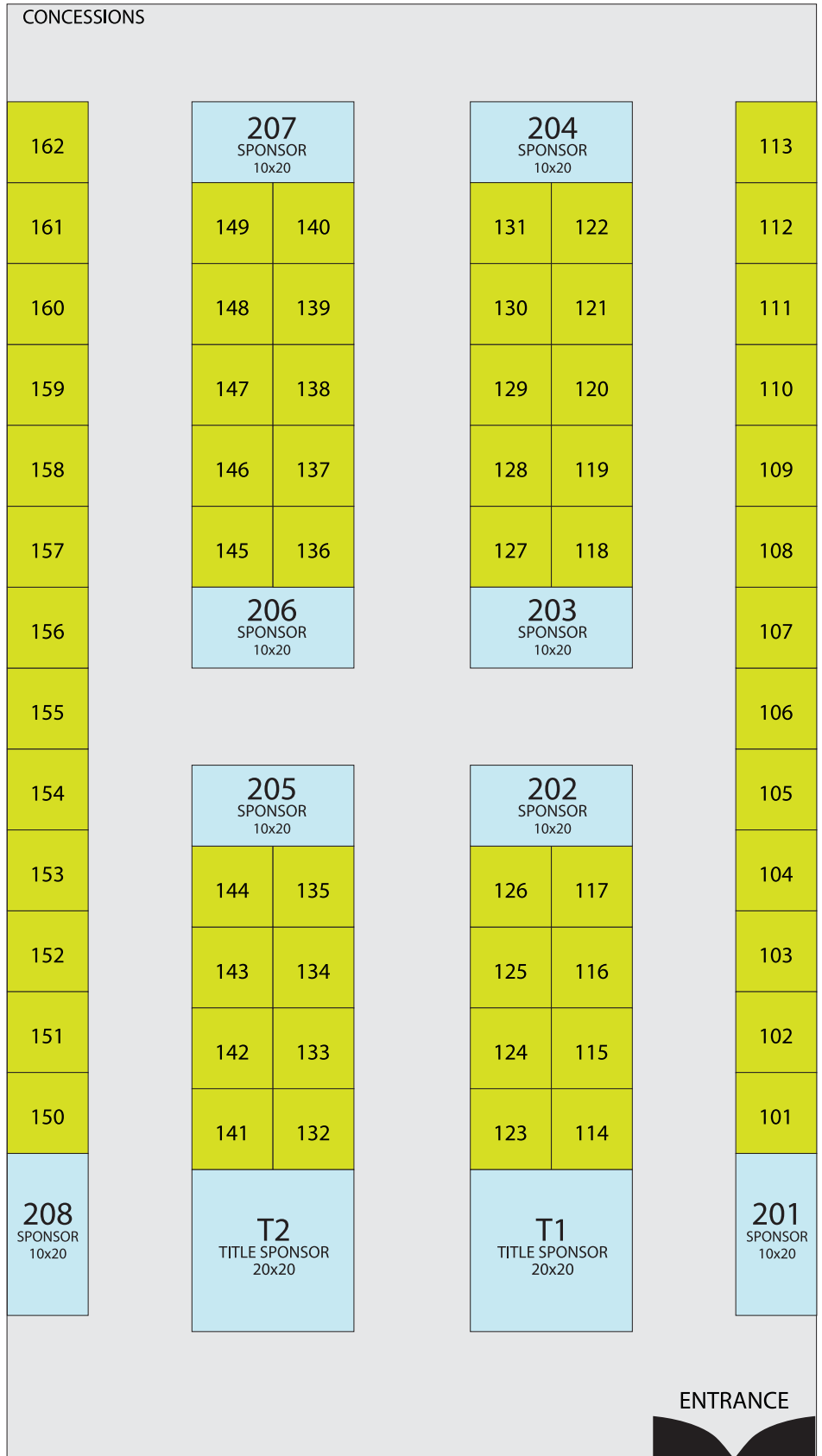
**\*ATTENTION:** BizBuz Events reserves the right to reassign booths based on booth category to help prevent similar exhibitors from being in close proximity to one another. We do not guarantee separation of similar exhibitors but will do our best to prevent conflict. Floor layout subject to change.

### CONTACT:

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**501.326.0903**

**tammy@BizBuzEvents.com**



STANDARD RATES FOR SERVICES



**Electric, Phone & Plumbing Order Form**  
**Hot Springs Convention Center**

All advanced orders must be received seven (7) days prior to move-in for advance rates.

Event name: Hot Springs Home Improvement Show      Date(s) of event: February 4-6, 2021  
 Company name: \_\_\_\_\_      Email Address: \_\_\_\_\_  
 Contact name: \_\_\_\_\_      Phone #: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Service cannot be supplied until order form and payment are received.

Rates quoted below cover only the bringing of service to the booth and do not include wiring. The Hot Springs Convention Center does not stock receptacles for any electrical connection above a standard 20 amp, 110 volt outlet. Additional charge will be made if receptacles are not provided by the exhibitor. Under no circumstances shall anyone other than "center personnel" make electrical connections. Easy access to utility service panels must be provided at all times. Center personnel are authorized to cut floor coverings to obtain access to floor electrical boxes.

**Rates are subject to change without notice**

**No helium or light gas filled balloons are permitted in the Hot Springs Convention Center.**

**No open flames are allowed in the Hot Springs Convention Center (candles must be completely enclosed in a glass globe).**

**-Prices listed on this page are PER EVENT unless marked differently.-**

QUANTITY	AMPERE	Volts & Phase	Advance Order	Floor Order	AMOUNT
	20 amps	125 Volts (standard outlet)	\$50.00	\$100.00	\$
	20 amps	208 Volt Single Phase	\$70.00	\$140.00	\$
	20 amps	208 Volt Three Phase	\$90.00	\$180.00	\$
	30 amps	208 Volt Single Phase	\$80.00	\$160.00	\$
	30 amps	208 Volt Three Phase	\$100.00	\$200.00	\$
	50 amps	208 Volt Single Phase	\$100.00	\$200.00	\$
	50 amps	208 Volt Three Phase	\$120.00	\$240.00	\$
	100 amps	208 Volt Single or Three Phase	\$300.00	\$600.00	\$
	Power Strip	INCLUDES TAX	\$10.00	\$20.00	\$
					\$
	High Speed Internet Access (Synchronous Broadband)		\$200.00	\$400.00	\$
	Water hook up		\$50.00	\$100.00	\$
	Compressed air		\$50.00	\$100.00	\$
<b>TOTAL</b>					<b>\$</b>

Visa, Mastercard, American Express and Discover welcome.

Visa/MSC/Am Exp/DSC #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name \_\_\_\_\_

**Please make checks payable to: Hot Springs Convention Center**  
**Mail Checks to the Event Coordinator as follows: Attn: Brian Leonard**  
**Hot Springs Convention Center, 134 Convention Blvd., Hot Springs, AR 71901**  
**Phone 501-321-2835 \* Fax 501-620-5009**